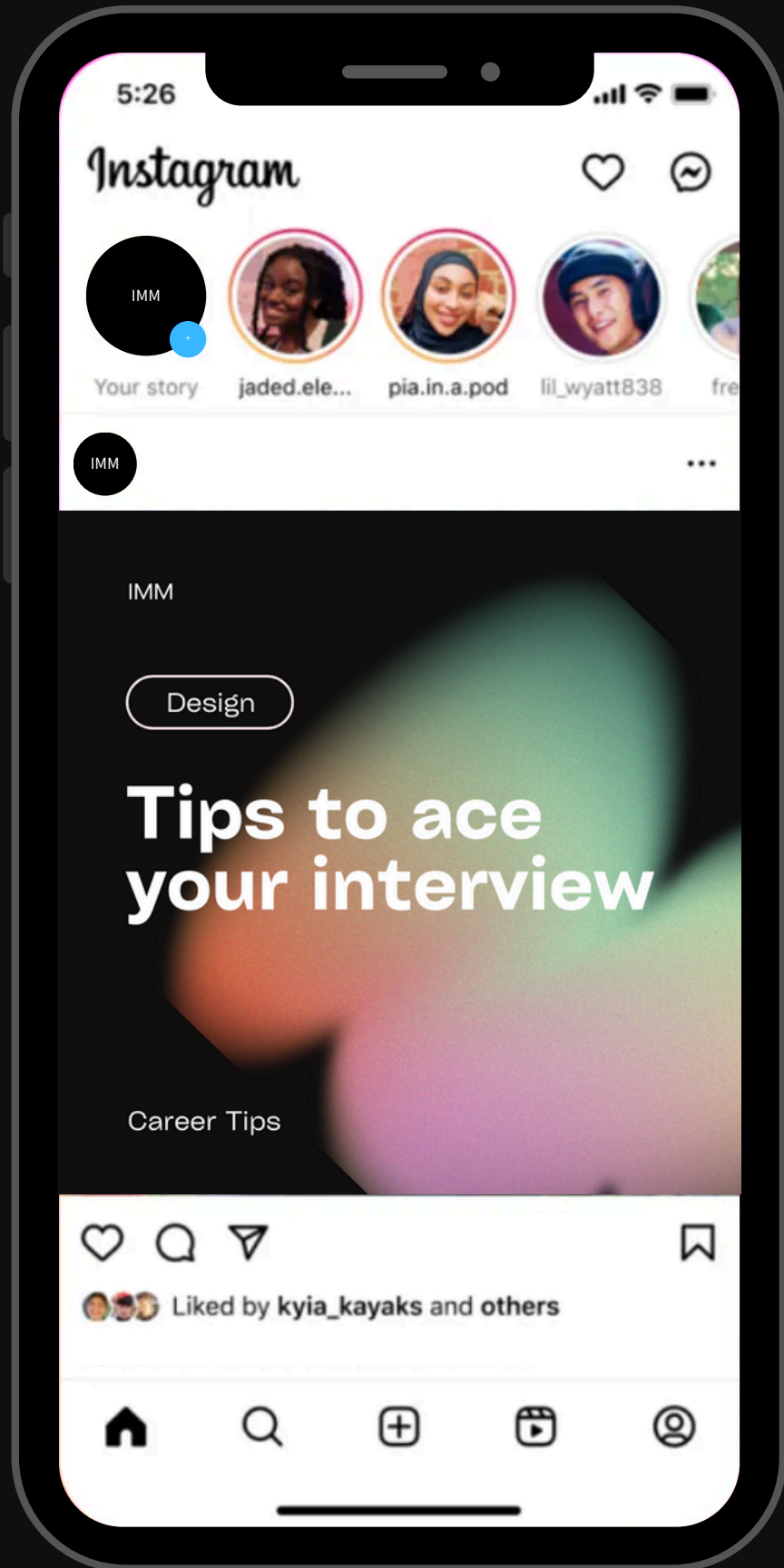


# **SOCIAL MEDIA MANAGEMENT**

Created and managed social media content for Sheridan's College Interactive Media Management Program's social media platforms.



01

## Be prepared to speak about your work

Always be prepared to speak about any of your projects. Utilise the STAR and CARL (Swipe left to learn more) techniques to ace your interview.

Career Tips

02

## STAR

- S - Situation
- T - Task
- A - Action
- R - Results

This is a technique which helps you describe a situation, outline the task at hand, detail the actions you took, and explain the results of any of your projects.

Career Tips

04

## Always ask questions

Some questions to ask:

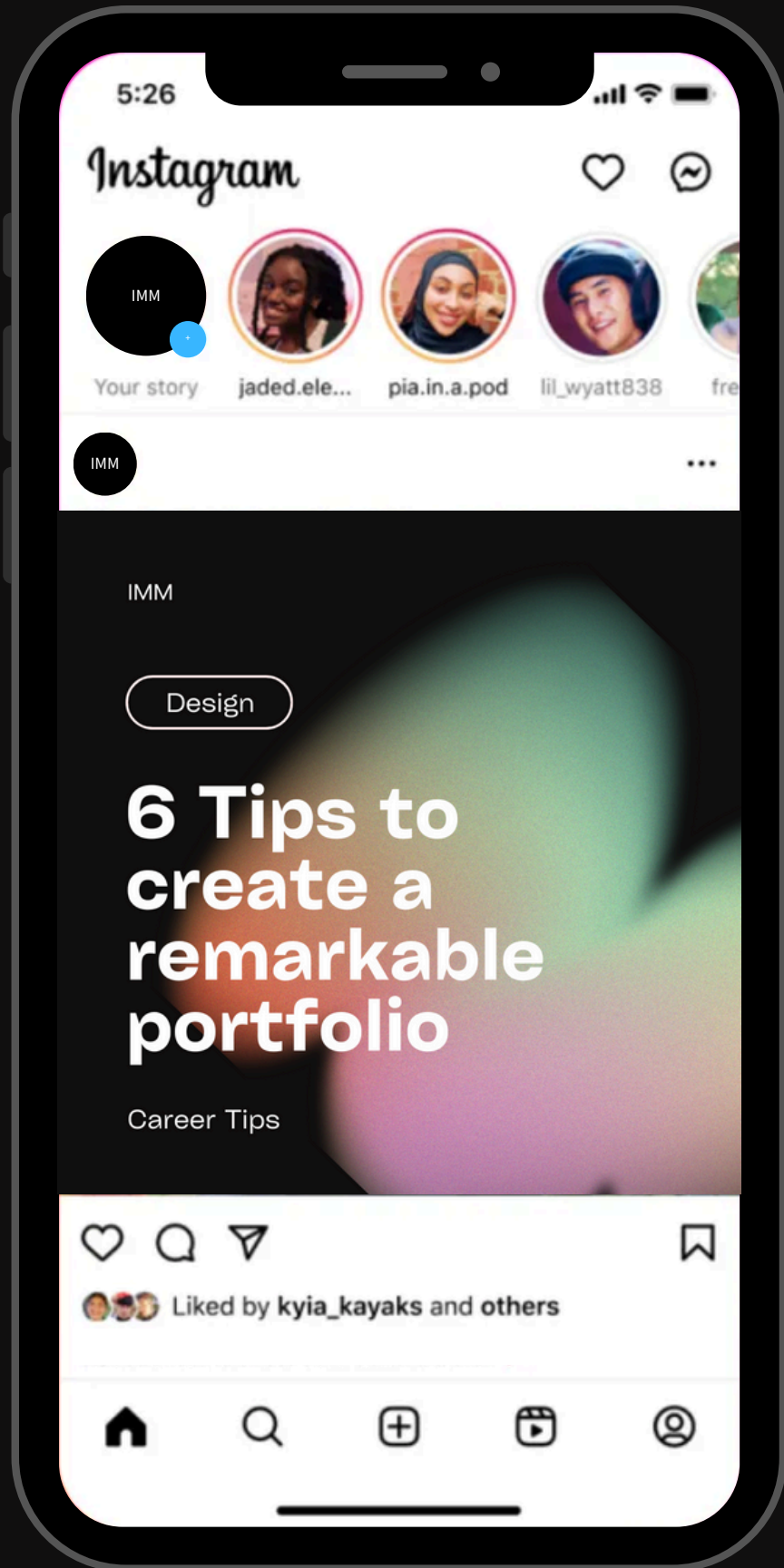
- Who **will** I be working with?
- Who **will** be my supervisor?
- Who **will** I go to if I have any questions?

**Tip:** Using "will" instead of "would" will help the interviewer picture you working in the team, which will make you memorable.

Career Tips

Thank you

# Like & Comment if this helps



01

## Give your portfolio a goal.

Showcase work aligned with your desired employment trajectory. Whether aiming for UX/UI roles or branding projects, curate a collection that resonates with your career aspirations.

Career Tips

02

## Assess if you've accomplished the goal

Regularly evaluate your portfolio's impact. Measure its success by assessing alignment with career goals, viewer engagement, and evolving skill representation.

Career Tips

04

## Don't show everything

Selectively showcase projects aligned with your goal. Quality over quantity ensures a focused portfolio.

Career Tips

Thank you

# Like & Comment if this helps

